



# SNEHA AKTER MIM

## Web Designer & Digital Marketer

### ABOUT ME

I am a Digital Marketer with practical experience in supporting social media marketing, content management, and basic campaign execution. Alongside marketing, I have hands-on skills in WordPress & Squarespace website design. Passionate about learning, improving digital skills, and contributing effectively to team-based projects.

### EDUCATION

- Bachelor of Arts (Honours)**  
**Department :** Islamic History & Culture  
**Status:** Running
- Higher Secondary Certificate (HSC)**  
**Group :** Arts  
**Passing Year:** 2023  
**Result:** GPA 4.25 out of 5.00
- Secondary School Certificate (SSC)**  
**Group :** Arts  
**Passing Year:** 2021  
**Result:** GPA 4.17 out of 5.00

### SKILLS

- WordPress Website Design
- Squarespace Website Design
- Basic WooCommerce Setup
- HTML & CSS (Basic)
- Bootstrap (Basic)
- Website Redesign
- Social Media Content Support
- Facebook Page Management
- Content writing, Scheduling & Posting

### CONTACT

+8801983035961

snehamim100@gmail.com

Amlitola, Jafrabad Union, Karimganj, Kishoreganj, Dhaka Division

### EXPERIENCE

- Web Designer**  
*2023 – Present*  
Designed business, portfolio, and eCommerce websites, including WooCommerce product setup. Improved UI/UX by redesigning existing sites. Skilled in WordPress & Squarespace
- Junior Digital Marketer – IT Company**  
*2025 June – Present*  
Assists in managing and digital marketing activities, including creating and scheduling social media content, supporting brand promotion strategies, coordinating with design and web teams, and maintaining client online presence.
- Trainee – Her Power Project (6 Months Training Program)**  
*August 2024 to February 2025*  
Completed a 6-month professional training program focused on digital skills. Learned and practiced WordPress website design, Canva graphic design, and content writing. Gained hands-on experience through practical assignments and real project-based work.

### PERSONAL INFORMATION

- Full name : Sneha Akter Mim
- Father's Name : Md Biplob Hossen
- Mother's Name : Mohima Akter
- Date of Birth : 6 June 2005
- Marital Status : UnMarried
- National Id No : 781 811 3255
- Religion : Islam

### REFERENCE

**Md. Shakawath Hossen**  
Filing Specialist WSD  
Bangladesh  
**Relation:** Trainer

Md. Shakawath Hossen