



SNEHA AKTER MIM

Web Designer & Digital Marketer

ABOUT ME

I am a Digital Marketer with practical experience in supporting social media marketing, content management, and basic campaign execution. Alongside marketing, I have hands-on skills in WordPress & Squarespace website design. Passionate about learning, improving digital skills, and contributing effectively to team-based projects.

EDUCATION

Bachelor of Arts (Honours)

Department : Islamic History & Culture

Status: Running

Higher Secondary Certificate (HSC)

Group : Arts

Passing Year: 2023

Result: GPA 4.25 out of 5.00

Secondary School Certificate (SSC)

Group : Arts

Passing Year: 2021

Result: GPA 4.17 out of 5.00

SKILLS

- WordPress Website Design
- Squarespace Website Design
- Basic WooCommerce Setup
- HTML & CSS (Basic)
- Bootstrap (Basic)
- Website Redesign
- Social Media Content Support
- Facebook Page Management
- Content writing, Scheduling & Posting

CONTACT

+8801983035961

snehamim100@gmail.com

Amlitola, Jafrabad Union, Karimganj,
Kishoreganj, Dhaka Division

EXPERIENCE

Web Designer

2023 – Present

Designed business, portfolio, and eCommerce websites, including WooCommerce product setup. Improved UI/UX by redesigning existing sites. Skilled in WordPress & Squarespace

Junior Digital Marketer – IT Company

2025 June – Present

Assists in managing and digital marketing activities, including creating and scheduling social media content, supporting brand promotion strategies, coordinating with design and web teams, and maintaining client online presence.

Trainee – Her Power Project (6 Months Training Program)

August 2024 to February 2025

Completed a 6-month professional training program focused on digital skills. Learned and practiced WordPress website design, Canva graphic design, and content writing. Gained hands-on experience through practical assignments and real project-based work.

PERSONAL INFORMATION

- Full name : Sneha Akter Mim
- Father's Name : Md Biplob Hossen
- Mother's Name : Mohima Akter
- Date of Birth : 6 June 2005
- Marital Status : UnMarried
- National Id No : 781 811 3255
- Religion : Islam

REFERENCE

Md. Shakawath Hossen
Filing Specialist WSD
Bangladesh
Relation: Trainer

Md. Shakawath Hossen